fluid
APPLIED ROOFING™

A Better Product – by FAR™

REVOLUTIONIZING THE ROOFING INDUSTRY



fluidappliedroofing.com

855.860.2300

A Better Product – by FAR™



FiberSeal Base

Years of research has proven that the outdated methods of our competition, utilizing polyester fabric and seam tapes, destroys an existing metal roof. This led us to develop FiberSeal Base, our proprietary, fiber-reinforced, sprayable, leak-proofing product. This **labor-saving material** eliminates the tedious process of installing polyester fabric and/or seam tape.

Seamless System

All commercial roofs have seams and penetrations, which are where most leaks occur. The FAR System™ fully adheres to the existing substrate, creating a seamless roof membrane.

Superior Technology

The technology behind Fluid Applied Roofing's product line is superior to other fluid applied roof systems in the market today. Our hybrid formula provides the benefits of a polyurethane, with ease of the application and clean up of an acrylic elastomeric product. Our innovative formula is high-solids, quick-curing, and unlike traditional acrylic products, stands up to ponding water.

Competitor's Process



Competitor's solution using polyester fabric and/or seam tape initially appears to be watertight.

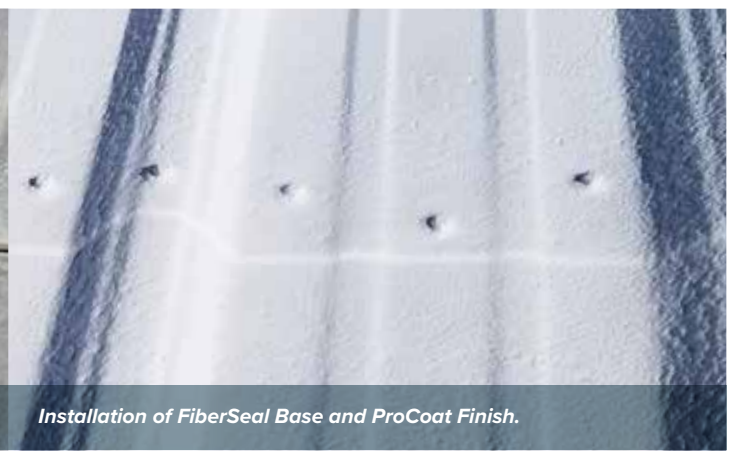


In reality, the polyester fabric and/or seam tape has failed... allowing moisture to trap, causing damage to the roof.

The FAR System™ Solution



Surface has been prepped and cleaned.



Installation of FiberSeal Base and ProCoat Finish.

Faster – Easier – Better™

Fluid Applied Roofing developed the FAR System™ line of products with the Contractor in mind. A fluid applied system that is Faster, Easier & Better is what the roofing industry desperately needed. The outdated methods of seam tape and polyester fabric are labor intensive and proven to not only be ineffective, but also damaging to the roof.

FASTER

FAST CURING TECHNOLOGY

Dries to the touch and resists rain wash-off in 30 minutes. Allows for multiple applications in a single day.

$ INCREASE PROFITS FOR YOUR BUSINESS

EASIER

NO SEAM TAPE OR POLYESTER FABRIC REQUIRED!

Our sprayable, leak-proof process increases the speed of application significantly when compared to competitors systems.

SAVE LABOR
LEAK-PROOF
10X FASTER

BETTER

POLYURETHANE-ACRYLIC TECHNOLOGY

Our unique formula provides durability that standard acrylics and silicones do not, while eliminating costly mistakes due to the ease of installation.

DURABILITY
WITH THE EASE OF WATER
CLEAN UP

ARE YOU READY TO USE THE INDUSTRIES MOST ADVANCED, DURABLE AND COST EFFECTIVE FLUID APPLIED ROOFING SYSTEM ON THE MARKET TODAY?

For more information call 855.860.2300

FAR® Products & Process



Rinseable Primer

Designed to remove unwanted grease, dirt and debris. This ensures proper adhesion of the FAR System™. Simply apply, then rinse with a power washer.



Rust Primer

When repairing a metal surface, remove the loose rust and apply our fast curing primer.



FiberSeal Caulk

Roof repairs are no longer a worry with our technologically advanced FiberSeal Caulk. It has been formulated to bridge larger gaps when repairing leaks.



FiberSeal Base

Leak-proofing is made easy with this sprayable, fiber reinforced Polyurethane/Acrylic product. It seals seams and bridges gaps, creating a fully reinforced leak-proof base application.



ProCoat Base

A fast curing Polyurethane/Acrylic base application that creates a durable, seamless, watertight membrane, extending the life of the existing roof substrate.



ProCoat Finish

A fast curing Polyurethane/Acrylic product, that creates a durable, seamless, watertight membrane, extending the life of the existing roof substrate. **Standard Colors**



ProSil Finish HS

A fast curing high solids silicone product, that creates a durable, seamless, watertight membrane, extending the life of the existing roof substrate.







Applications & Advantages

FAR System™ Ideal Applications



Metal

A metal roof when properly maintained will outperform any other commercial roofing product, lasting 40 years or more. The FAR System™ provides unparalleled protection for a metal roof, providing a sustainable, long-term roofing solution.



Single Ply

Single-Ply roofs come in a variety of membranes. The most common being TPO, PVC, EPDM and Hypalon. All Single Ply Roofs have a life cycle. The FAR System™ will provide protection that will extend the life cycle well beyond its intended expectancy.



BUR/MOD BIT

A Built-Up Roof & Modified Bitumen Roof, by design, require a reflective surface to ensure that the roof does not prematurely fail from UV degradation. The FAR System™ offers a fiber infused, reflective membrane to provide excellent protection and durability for these roof types.



Concrete

Concrete roofs are great candidates for the FAR System™. Concrete naturally cracks over time leaving few options for leak-proofing. The FAR System™ offers a fiber reinforced flexible roofing membrane at a competitive price point.



Foam

Foam roofing systems require a protective fluid applied membrane to complete the roofing system. If the foam is not maintained the roof will quickly fail. The FAR System™ offers a unique reinforced roofing system that provides long lasting protection.

FAR System™ Advantages

Stop Leaks

90% of all leaks occur at seams and around penetrations. Fluid Applied Roofing's FAR System™ provides a completely seamless membrane that eliminates leaks. If your roof has ponding water, out-dated or failing seams...you need the FAR System™.

Save Money

One of the most expensive capital expenditures for any building owner is maintaining the roof. The FAR System™ is the most cost effective, long-term roofing solution on the market today, typically costing 30-50% less than alternative options.

Maximize Roof Life

Fluid Applied Roofing's FAR System™ is a great option for most commercial roof types, extending the life of the existing roof.

When maintained properly, the FAR System™ is the last roof a building owner will ever need, with renewable warranty options of:



Want to find out more about our 10, 15 or 20 year warranties, call 855.860.2300 to speak with a FAR warranty specialist.

Sustainability

Go FAR® to Reach *SUSTAINABILITY* Goals

Fluid Applied Roofing's FAR System™ eliminates the need for roof replacement and help meet sustainability goals through a reduction in landfill waste. Millions of tons of roofing waste end up in US landfills each year. Discarded roofing comprises about 7% to 10% of total landfill waste. The FAR System™ extends roof life, helping the environment and saves the high costs of tear-off and disposal.

Buildings with cool roofs can help reduce smog levels. In the summer, urban areas become "heat islands" with temperatures much higher than surrounding areas. The higher temperatures result in increased ozone levels and contribute to smog and haze. Installing the FAR System™ on city buildings will help reduce the heat island effect.

Save *ENERGY* with FAR®

The FAR System™ is highly reflective, reducing the roof surface temperature by 50°F - 80°F, allowing less heat transfer into the building, resulting in a substantial reduction in energy cost. The FAR System™ offers a potential energy reduction of up to 50%.

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